

Protect performance from heat stress with **Diamond V™ Ice Plus**

Diamond V™ Ice Plus supports cows during the challenges of heat stress season. It features a unique, proven synergistic blend that helps lessen the heat's impact on milk production and reproductive health by supporting cow cooling at the cellular level.



Supports response and recovery

Helps cows recover quicker and supports endurance for the entire season



Protect performance

Proven to deliver up to a 5:1 return on investment by lessening production and reproduction losses during heat stress



Proven and supported

Backed by over 20 years of use in rations, field trials and controlled studies



Safe for dry cows

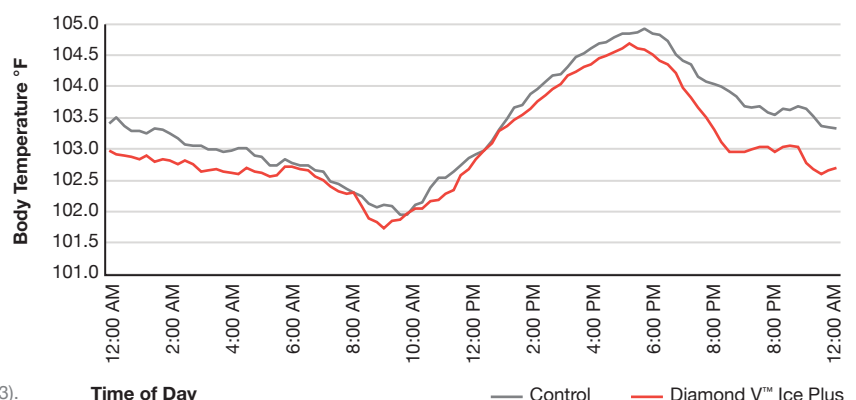
Its unique combination of select components makes it safe for all stages of lactation, including dry cows

Supports lower body temperature

The unique formula features a synergistic blend of ingredients – an osmolyte for cellular hydration, a vasodilator for heat release, and antioxidants to combat free radicals that cause cellular damage. Together, they work to keep body temperature lower during heat stress.¹

Trials show that, on average, the body temperature of cows fed Diamond V™ Ice Plus are 0.4°F cooler than cows not fed Diamond V™ Ice Plus during heat stress.²

Average Body Temperature Trend Over 5 Consecutive Days¹



¹ Source: Proprietary Data. Mexico Ice Plus Trial (2013).

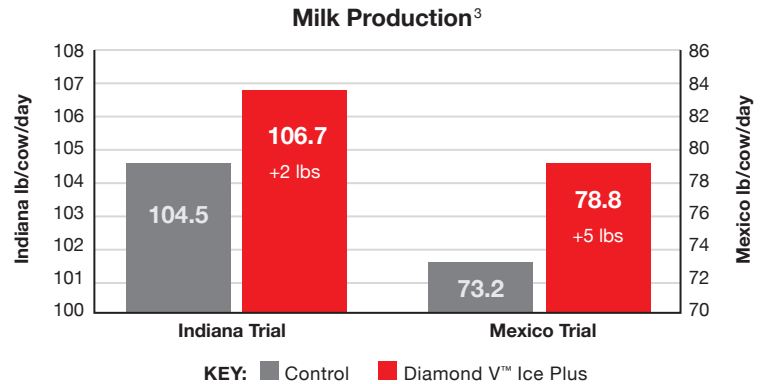
² Source: Proprietary Data. Brazil (2011) and Mexico Ice Plus Trials (2013).

Proven results. Confidence you can count on.

Diamond V™ Ice Plus is proven and backed by two decades of use in rations, field trials, and controlled studies to support cows during heat stress.

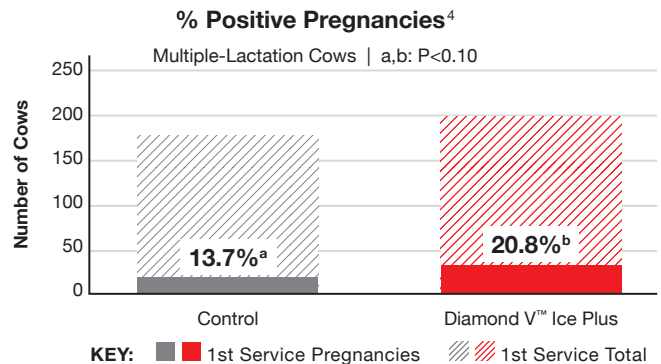
Lessen the heat's impact on milk production

Over the trial period, cows fed Diamond V™ Ice Plus maintained an overall average of 2.4 lbs/head/day more milk yield with observed peak responses of 5 lbs more milk and 3 lbs more dry matter intake per head per day following the most severe acute heat stress events.³

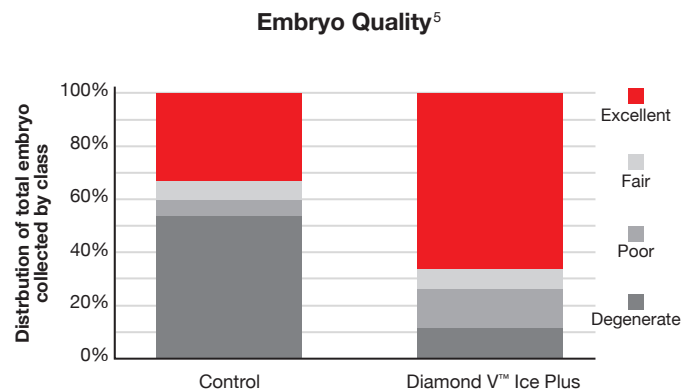
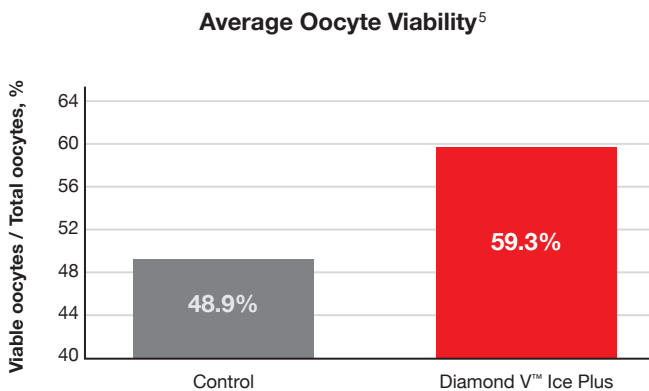


Supports reproductive health

Fertility can be negatively affected by heat stress. Consequently, cows are less likely to conceive or maintain pregnancy. Feeding Diamond V™ Ice Plus supports reproductive health as indicated by higher first-service conception rates.⁴



Additionally, Diamond V™ Ice Plus supplemented during periods of heat stress appears to support better reproductive health, as indicated by the quality of reproductive material, such as oocyte viability and embryo quality scoring.⁵



This document is provided to you, at your request, for informational purposes only. These materials do not, and are not intended to, constitute veterinary, legal or regulatory advice. The information contained in this document is based on publicly available sources and/or unpublished data and is believed to be true and accurate, but Diamond V™ does not guarantee or make any warranty of accuracy or completeness. Legal and regulatory compliance for your business is your responsibility. The purchaser/user assumes all risks relating to the use of the information contained herein and agrees that we are not liable to you or any third party relating to the use of such information. We recommend you consult animal health, regulatory and legal advisors familiar with all applicable laws, rules and regulations.

³ Source: Proprietary Data. Indiana Ice Plus and Mexico Ice Plus Trials (2013).

⁴ Source: Proprietary Data. Texas Ice Plus Trial (2009).

⁵ Source: Proprietary Data. Brazil Ice Plus Trials (2013, 2024).

©2025 Cargill, Incorporated. All rights reserved. | DA1009 | Approved February 2025



Ask your nutritionist or feed mill about adding **Diamond V™ Ice Plus** in your ration this summer.

2525 60th Avenue SW | Cedar Rapids, IA 52404 | USA

TF: 800.373.7234 | Phone: +1.319.366.0745 | DiamondV.com/IcePlus